

VISION IMPLEMENTATION COMMITTEE (VIC)
MEETING, MAY 14, 2009
MINUTES
Approved 05-28-09

PRESENT: Kirk Hazlett (chair), Tim Bowman, Jonathan Mascia, Sara Oaklander, Jennifer Page, Paul Solomon

ALSO PRESENT: Delores Keefe

The chair convened the meeting at 7:05pm in the Flett Room of the Library.

MINUTES: After some amendments, the minutes of the April 6, 2009 meeting were approved unanimously with one abstention.

TOWN DAY, MAY 16, 2009: The schedule, prepared by Jennifer, is set for staffing the VIC table at Town Day.

TOWN WEBSITE: Sara has not yet heard from Dave Petto about the CGI meeting. She has received information from Tim and Paul, and Jonathan distributed at the meeting information related to Emergency Medical Care, Athletics, Open Space/ Conservation Land, and Parks and Recreation. Kirk is working on civic and community organizations.

CIVIC ENGAGEMENT: It was agreed this topic would be discussed at our next (May 28) meeting. Paul will re-send a working draft of a process for VIC activity in this area.

MEMBERSHIP RECRUITMENT: With Kirk planning to leave the Committee at the end of June, it is even more imperative that new members be recruited.

The Committee discussed two recruiting initiatives proposed by Jennifer:

- Ask Town Meeting Members (TMMs) for recommendations for new members
- An ad in the local paper.

After considerable discussion, the Committee agreed upon the following action steps and timeline compiled by Jonathan (with an addition by Kirk):

Tim will draft, and send to VIC members for comment, a flyer, based on Jennifer's draft of a newspaper ad.

He will ask the Town Moderator's permission to distribute the flyer at the June 1 Town Meeting.

May 16 (Town Day): Sign up sheet for Meet Belmont can be used for VIC recruitment as well

May 28 (next VIC meeting): Finalize the flyer, to be distributed at Town Meeting, June 1

May-June: Follow up e-mail contact of those who signed up for Meet Belmont at Town Day

June 1: Distribute flyer outside Town Meeting

June 15-17: VIC members will e-mail the generic flyer to their Town Meeting Member contacts

June-August: Planning for Meet Belmont

July-August: Publicity for Meet Belmont will include a VIC member pitch

August 20: Meet Belmont

September: newspaper ad if necessary.

Kirk will write several articles for the local paper on Meet Belmont, and each article will include mention of the VIC's role.

The meeting was adjourned at 8:40pm.

Respectfully submitted:

Paul Solomon

Secretary Pro Tem